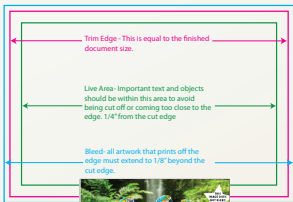


## Building a better print file: page 5

# BLEED, TRIM & LIVE AREA

You must create a bleed in order for your artwork to print color edge to edge. (no white boarder around the paper edge). Small format printing requires a minimum of 1/8" bleed on each side. (small format is 12" x 18" or smaller) Large Format printing requires a minimum of 1/2" bleed. (Large format is over 12" x 18")



finished item set up correctly



unwanted white edge

object cut off

boss not happy

text too close to edge

Next Month-  
Deadline vs  
Turnaround